

CIVIL AIR PATROL
75TH CADET YEAR
ANNIVERSARY PLANNING GUIDE



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Even before the Civil Air Patrol completed its first year of service to the nation, CAP leaders recognized that to truly fulfill its mission, it needed to “extend the opportunities for service . . . to the young people of the United States.” And so on 1 October 1942, CAP created a Cadet Program. National Commander Earle Johnson urged every squadron and flight to “take prompt action in organizing a counterpart (cadet) unit for the young people of its community.”

Throughout 2017, CAP is celebrating its 75th Cadet Year. This *Celebration Planning Guide* explains the goals of the anniversary celebration, identifies celebration activities to be led at the national level, and encourages wings and squadrons to participate in the celebration through local activities.

GOALS

The 75th Cadet Year celebrations pursue three goals:

1. Increase public visibility of the CAP Cadet Program
2. Reconnect with alumni and invite them to support today’s cadets
3. Inspire current cadets and adult volunteers to continue participating in the Cadet Program

ANNIVERSARY PROGRAM AT A GLANCE

National Support	National Programs	Local Activities
<p>Key Resources</p> <p>Anniversary Planning Booklet (this document)</p> <p>Logo</p> <p>Homepage</p> <p>Other Support</p> <p>Media</p> <p>Magazine</p> <p>Video</p> <p>Historical monographs, web and in-person displays of program artifacts</p> <p>Facebook posts</p> <p>Twitter hashtag</p> <p>Poster campaign</p> <p>Standard blurb to close press releases</p> <p>Email signature block: logo, alumni identification</p>	<p>Activities</p> <p>Legislative Day - increased cadet presence and a special cadet message</p> <p>Major speaker at COS</p> <p>MLB color guard 1 Oct - cadets post colors at every ball game</p> <p>Fly with famous pilots (Harrison Ford, John Travolta, Capt Sully)</p> <p>Cadet Day - national conference</p> <p>Could you pass the 1942 Cadet Airman test? (online)</p> <p>Promotionals</p> <p>Coin</p> <p>Logo lapel pin</p> <p>Alum lapel pin</p> <p>Tee Shirts NCSA, encampment</p> <p>Wallpaper: desktop, iPhone, iPad, etc.</p> <p>Development</p> <p>Alumni Association</p>	<p><i>Wings and squadrons to be encouraged to select one or more of ideas below</i></p> <p>Wreath-laying at grave of CP pioneers</p> <p>Day of Service</p> <p>Public speaking outreach (eg: "Today's Cadets on Leadership for Tomorrow" at Rotary, Kiwanis)</p> <p>Cadet Ball</p> <p>Alumni stories, where are they now</p> <p>Proclamation celebrating 75th cadet year (mayor, governor)</p> <p>Flag raising / posting at local event (city council meeting)</p> <p>Cadet involvement in Legislative Day (national or state)</p>

GUIDANCE FOR WINGS & SQUADRONS

The 75th Cadet Year program places no requirements on wings, squadrons, or individuals. This guide suggests ways wings and squadrons can use the 75th Cadet Year to celebrate their Cadet Program successes and increase their visibility in their community.

Per standard CAP procedures, the unit commander needs to authorize any proposed activities before projects get underway. It is suggested that the unit PAO and CP be included in the coordination and approval process for all activities.

Every wing and cadet and composite squadron is encouraged to participate in at least one activity with a 75th Cadet Year theme during 2017.

National-Level Activities & Supporting Resources

Further information will post to capmembers.com/75thCadetYear as it becomes available

No.	Subject	Description
1.	Logo	Place the 75 th Cadet Year logo on websites, social media, presentation slides, etc.
2.	Homepage	Develop a homepage to hold all anniversary-related resources and news
3.	Press Release	National-level press release will be available
4.	Kickoff Speech	CAP/CC remarks at Spatz Association Mid-Winter dinner
5.	Video	Brief video celebrating the Cadet Program for use at CAP events
6.	Historical Monographs	TBA
7.	Historical Artifacts	Create a display of historical artifacts for the annual conference
8.	Social Media	Twitter hashtag and facebook posts
9.	Magazine Article	Major article(s) for the Volunteer
10.	Cadet Heritage	Digital versions of key cadet documents from aerospace pioneers, posted to webpage
11.	Poster Campaign	Historical series
12.	Email Signature	Develop signature block allowing members to identify as alumni
13.	Legislative Day	Increased cadet presence and special cadet message for Legislative Day activities
14.	Major Speaker	Major keynote speaker for Cadet Officer School, NCC, and/or annual conference
15.	Major League Baseball	CAP color guards post colors at every MLB game on 1 October 2017
16.	Famous Pilot	Famous pilot to fly cadet(s)
17.	Logo Coin	Challenge coin for purchase through Vanguard, based on the 75th logo
18.	Logo Lapel Pin	For purchase
19.	Alumni Pin	Special lapel pin identifying cadet alumni for sale through Vanguard
20.	Logo Shirts	Logo printed on NCSA tee shirts and available at Vanguard
21.	Downloads	Wallpaper for iPhones, iPads, desktop, etc.
22.	Alumni Association	Means for former cadets to register with CAP; possibly link with Friends program

Suggested Local Activities

23.	Wreath-Laying	Local cadet lay wreath at grave of CP-affiliated pioneers (Curry, Arnold, Spatz, etc.)
24.	Day of Service	Squadrons conduct a day of service to their community to mark the 75 th anniversary
25.	Public Speaking	Cadets speak to outside group, "Today's Cadets on Tomorrow's Leadership Challenges", video it, with prizes for winners
26.	Cadet Ball	Wing or squadron dinner, dancing, cake-cutting ceremony
27.	Alumni Stories	Where are they now?
28.	Proclamation	Obtain proclamation from governor and/or mayor celebrating Cadet Program
29.	Color Guard Service	Color Guard raise flag / post colors at local events

SUGGESTED WING & SQUADRON ACTIVITIES

Wreath Laying

- Identify a notable, deceased supporter of cadets buried in your area (see partial list below).
- Teach cadets about that person.
- Purchase a wreath, visit grave, place wreath
- Write a short statement about the individual's connection with CAP and read it at the gravesite
- Take photos, do press release

1.	John F. Curry	First National Commander	Denver, CO
2.	Hap Arnold	General of the Air Force	Arlington, VA
3.	Mary Feik	Pioneer of Aviation Mechanics	MD
4.	Wright Brothers	First Airplane	Dayton, OH
5.	Eddie Rickenbacker	WWI Ace of Aces	Columbus, OH
6.	Charles Lindbergh	Spirit of St. Louis	Maui, HI
7.	Jimmy Doolittle	Raid on Tokyo, blind flight	Arlington, VA
8.	Robert Goddard	Father of Modern Rocketry	Worcester, MA
9.	Neil Armstrong	First Lunar Landing	At Sea
10.	Billy Mitchell	Bombed the Ostfriesland	Milwaukee, WI
11.	Amelia Earhart	Record-setting aviatrix	At Sea
12.	Ira Eaker	8 th Air Force, WWII	Arlington, VA
13.	Carl Spaatz	Master of Airpower	Colorado Springs, CO
14.	Doug Roach	First Spaatz recipient	Unknown
15.	Gill Robb Wilson	Founder of CAP	Los Angeles, CA
16.	Earle Johnson	CAP/CC established Cadet Program	Unknown
17.	Jack Sorensen	Designed modern Cadet Program	Montgomery, AL
18.	President Franklin Roosevelt	President when CAP founded	Hyde Park, NY
19.	President Harry Truman	Signed law chartering CAP	Independence, MO
20.	Edward C Benfold	Medal of Honor recipient, CAP member	Beverly, NJ
21.	Scott Crossfield	X-15 pilot, CAP member	Unknown
22.	Zack Mosley	"Smilin' Jack" cartoonist, CAP member	Stuart, FL
23.	Sky Mote	Navy Cross recipient, former cadet	El Dorado, CA

Day of Service

- At time of unit's choosing (October suggested for it's connection to the actual anniversary date), the unit performs a day of service in the community
- Type of service is up to the unit; if the unit already does a community service, designate it as being in honor of the 75th cadet year.
- Suggested ideas: highway litter, rocketry with Cub Scouts, visit nursing home and do brief presentations on what cadets are doing, donate labor at a community food bank, organize a blood drive, provide labor at an animal shelter, do a FOD walk at the airport, paint over graffiti, clean up a vacant lot, etc.
- Do a press release mentioning the 75th

Public Speaking

- Teach public speaking in the unit
- Select a cadet(s) to deliver a 3-7 minute speech on the theme of "Today's cadets on the leadership challenges of tomorrow."
- Reach out to your local Kiwanis, Rotary, Lions, or other civic group and ask permission to address their group
- Record the speech and enter it in competition by 1 December 2017
- Content needs to mention the 75th cadet year but can focus on any topic the cadet believes represents a leadership challenge for the future

Cadet Ball

- Cake cutting, with youngest cadet and oldest alum cutting a cake together
- Read aloud excerpts from General Johnson's letter establishing the cadet program
- Show the 75th cadet year video or similar brief video
- Dinner, dancing
- Do a press release mentioning the 75th

Alumni Stories

- Identify successful alumni
- Have a cadet interview the alumni
- Who are you, when were you a cadet, what do you do now professionally?
- What did they learn as a cadet that has helped them as an adult?
- What was their favorite experience or memory from their time as cadets?
- Add some voices from your own generation. Interview some current cadets and have them answer the same questions as the alumni. Also ask them how their cadet experience will prepare them for whatever their personal career goals are.
- Edit the videos together to create a brief video
- Use 75th logo
- Show the video at cadet activities

Proclamation

- Request your mayor, governor, or other official to issue a proclamation celebrating the 75th Cadet Year
- Conduct a photo op in the official's office
- Read the proclamation at cadet activities
- Do a press release

Color Guard Service

- Contact your city hall, county commission, or other governmental body and volunteer to post the colors and lead the Pledge of Allegiance
- Preface it with a brief message to those in attendance ("We're the CAP. We're cadets in your area. We're doing great things. This is our 75th cadet year. We want to serve the community..." etc.)

- Take photos, do a press release

Reporting

- Whatever you do, tell NHQ about it when it's done.
- Complete the online reporting form at capmembers.com/75thCadetYear
- CAP/PA and CP will review submissions and share the best stories via national-level CAP media channels

Questions & Comments

For questions and comments, please contact cadets@capnhq.gov.